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**NCDA Mid-Year REPORT**

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**CAREER CONVERGENCE WEB MAGAZINE**

**March 15, 2025**

**Editor**: Melanie Reinersman, [webeditor@ncda.org](mailto:webeditor@ncda.org)

**Associate Editors**: Natasha Barnes, Brittany Collins, David Dietrich, Jane Frisch, Candina Janicki, Vonya Hodrick, Maisie Lynch, Meredith Montgomery, Elyse Pipitone, Billie Streufert   
**Field Editors**: Mason Murphy, Willa Smith, Regina Gavin Williams

**Committee Activities to Date**

* Published new issues on the first of each month (except Jan.) bringing the total issues up to 228, since 2003 (Strategic Goal #2- Career Empowerment: Publications)
* Published 7 new articles, plus one Tech Tip, each month. Electronic distribution to over 25,000 emails on the first of the month and about 1700 articles archived
* Investigated and achieved Board approval for new auditory player plug-in, so articles can be played anytime (Strategic Goal #1- Community: Engagement)
* Held virtual call with editorial team on December 18, 2024 (Strategic Goal #1- Community: Engagement)
* Considered Multiview’s offer to place advertisements in web magazine (Strategic Goal #1- Community: Create new networking opportunities.)
* Noted a Field Editor’s resignation, effective in June; Connected with 2 potential Field Editors (Strategic Goal #1- Community: Engagement)
* Selected winner (by editors’ votes) the annual “Career Convergence Recognition Award” – Allison Levine, winner (Strategic Goal #1- Community: Engagement)
* Published articles in cooperation with NCDA committee, e.g., a series from the Global Career Connections Committee (Strategic Goal #1- Community: Engagement)
* Social media each month handled by NCDA Social Media coordinator, with links to the issue and each article (Strategic Goal #1- Community: Recruitment)

**Projected Plan/Work Planned to be Completed through September 30.**

* Continue to publish monthly issues of the web magazine
* Install auditory plug in for listening to articles
* Follow up with 2 potential Field Editors
* Move forward with Multiview’s offer to place advertisements in web magazine
* Hold a committee meeting at the NCDA conference in Atlanta in June.