

A stylized wave logo composed of several overlapping, curved bands in shades of blue and purple, creating a sense of movement and flow.

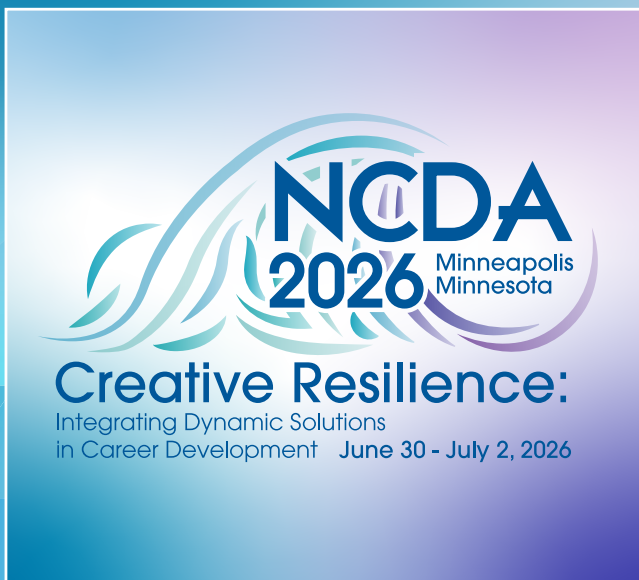
NCD A
2026 Minneapolis
Minnesota

Creative Resilience:

Integrating Dynamic Solutions
in Career Development June 30 - July 2, 2026

**NCDA GLOBAL
CAREER DEVELOPMENT
CONFERENCE**

**EXHIBITOR
PROSPECTUS**



HILTON MINNEAPOLIS

1001 S Marquette Ave, Minneapolis, MN 55403

The NCD A Global Career Development Conference welcomes exhibitors and sponsors from public and private corporations, government agencies, educational institutions, and professional associations who offer career-related products and services such as books, media, computer-based systems, assessment instruments, and online services. Check out our sponsor packages and high visibility exhibit spaces! Additional marketing options are also available.

We have spent a lot of time on reimagining the Exhibit Hall and giving Exhibitors the best opportunity to network with attendees. With a focus on scheduling and traffic, we are very excited for this year's conference.

WHY EXHIBIT?

- Increase visibility and strengthen your company brand.
- Gain referrals and grow your potential customer base.
- Network with attendees during lunch, breaks and receptions in the Exhibit Hall.
- Showcase new products or services in an innovative environment with professionals from diverse sectors.
- Demonstrate your support for career development practitioners and educators.
- Receive a company listing on the NCD A Conference page and in the Conference App.
- Enjoy two complimentary conference registrations per booth — offering direct access to sessions and attendees.
- Be part of the Welcome Reception in the Exhibit Hall.

PRICING INFORMATION

LOBBY PREMIUM BOOTH:

\$2,500

(Limited availability)

REGULAR BOOTH:

\$1,750

(\$150 discount for each additional booth)

REGULAR BOOTHS INCLUDE:

- Two complimentary conference registrations
- 10'x10' Booth
- 6' Skirted Table
- Two Chairs
- One Wastebasket
- Identification Sign
- WIRELESS INTERNET INCLUDED
- General security provided

WHO ATTENDS THE NCD A GLOBAL CONFERENCE?

Professionals include: Career Center Counselors, School Counselors, Private Practice Career Counselors, Counselor Educators, Human Resource Professionals, Career Coaches, Workforce Development Personnel, Government/Military and Corrections Counselors, and other Career Service Providers.

EXHIBITOR ENHANCEMENTS

ADD THESE ENHANCEMENTS TO YOUR EXHIBIT BOOTH AS BOOTH DRIVERS.



EXHIBITOR SPEAKING ENGAGEMENTS

Take the spotlight in the exhibit hall! Showcase demos, educate attendees, or boost your brand on our vendor center stage. Complete with a head table, LCD, and silent meeting technology for 25 ppl. We'll promote vendor presentations through our conference app, program book and conference signage.

Spots: 6
Minutes: 20
Member: \$500



SOCIAL MEDIA POSTS

Amplify your presence!

Reach thousands of career development professionals before, during, and after the conference through NCDA's social media platforms.

What's Included:

- Professionally branded post highlighting your company
- Posted on all NCDA platforms
- Option to spotlight products, services, or special conference offers
- Link to your company website

Pricing Options:

- **Single Post:** \$250
- **Package of 3 Posts** (pre, during, post conference): \$600



DRINK TICKETS

Attract attendees to your booth to obtain a drink ticket for the Welcome Reception on Tuesday evening. Exhibitors will receive 50 drink tickets and a push notification in the NCDA Conference App.

Spots Available: 5
FEE: \$2500



EXHIBIT HALL SCHEDULE

MONDAY JUNE 29, 2026

8:00 am – 4:00 pm	Exhibit Move-In
6:00 pm – 8:00 pm	Welcome Reception in Exhibit Hall

TUESDAY JUNE 30, 2026

8:00 am – 5:00 pm	Exhibit Hall Open
10:30 am – 12:00 pm	Lunch in the Exhibit Hall
2:15 pm – 2:45 pm	Break
3:45 pm – 4:15 pm	Break

WEDNESDAY JULY 1, 2026

8:00 am – 4:00 pm	Exhibit Hall Open
7:30 am – 8:30 am	Coffee and Donuts in Exhibit Hall
10:30 am – 11:00 am	Break
2:30 pm – 3:00 pm	Break
4:00 pm	Exhibitor Move-Out

*Exhibit Hall schedule and conference event times are subject to change.
For updated conference information please visit our website at www.ncdaconference.org*

SPONSORSHIP PACKAGES

Do you want to maximize your marketing opportunities at the premiere gathering of career development professionals? Consider the following packages that are designed to highlight your products and services.

CORE BENEFITS FOR ALL SPONSORS

Every sponsorship includes:

- **One (1) 10'x10' Booth** in the Exhibit Hall.
- **Attendee List:**
 - \$25K & \$20K Sponsors: **Pre AND Post Conference List** (with emails).
 - \$15K, \$10K, \$5K Sponsors: **Choice of Pre OR Post Conference List** (with emails).
- **Thank-You Signage Throughout the Conference.**
- **Recognition on NCDA Website & Mobile App.**
- **Recognition in Thank-You Ad** in *Career Developments* magazine (Fall issue).
- **One (1) Piece of Literature** on the attendee sharing table.
- **Complimentary Use of Exhibitor Stage** in Exhibit Hall.
- **Complimentary Conference Registrations** (tier-based).
- **Magazine Ad Placement** (tier-based).

PREMIER SPONSORSHIPS

Welcome Reception Sponsor – \$25,000 (Exclusive)

- **Exclusive Stage Time** to welcome attendees and showcase your brand during the reception.
- **100 Branded Drink Tickets** for attendees (compliments of your company).
- **Recognition + Prominent Signage** at the Welcome Reception.
- **Customized Napkins + Event Signage** with sponsor logo.
- **On-Site Logo Recognition** throughout the conference.
- **Recognition on All NCDA Social Channels.**
- **Full-Page Premium Ad** in *Career Developments* magazine (inside cover 2, 3, or 4).
- **Four (4) Complimentary Full Conference Registrations.**
- **PLUS All Core Benefits.**

Lunch Sponsor – \$20,000 (Exclusive)

- **Recognition + Signage** at buffets/tables during lunch.
- **Branded Napkins.**
- **Full-Page Premium Ad** in *Career Developments* magazine (inside cover 2, 3, or 4).
- **Four (4) Complimentary Full Conference Registrations.**
- **PLUS All Core Benefits.**

STANDARD TIER SPONSORSHIPS

Platinum Sponsor – \$15,000

- **Half-Page Ad** in *Career Developments* magazine.
- **Four (4) Complimentary Full Conference Registrations.**
- **PLUS All Core Benefits.**

Gold Sponsor – \$10,000

- **Quarter-Page Ad** in *Career Developments* magazine.
- **Two (2) Complimentary Full Conference Registrations.**
- **PLUS All Core Benefits.**

Silver Sponsor – \$5,000

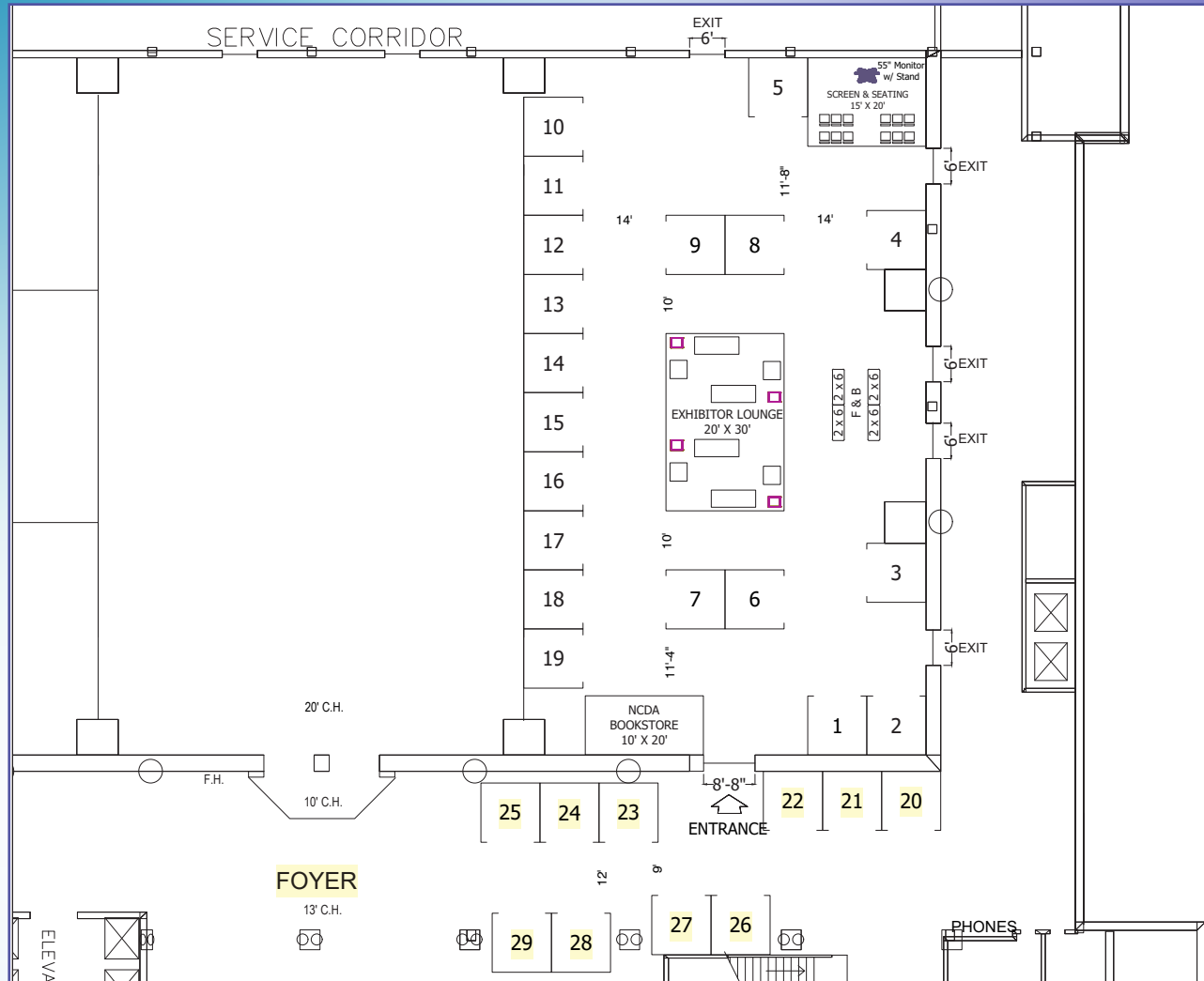
- **Logo Recognition** in *Career Developments* magazine (no ad).
- **One (1) Complimentary Full Conference Registration.**
- **PLUS All Core Benefits.**

EXHIBIT HALL FLOOR PLAN

HILTON MINNEAPOLIS

1001 S Marquette Ave, Minneapolis, MN 55403

Grand Ballroom E, F and G



For more information contact:

Brianna Navarro
NCDA Conference Exhibits Coordinator
305 N. Beech Circle
Broken Arrow, OK 74012
Phone: (918) 663-7060
Fax: (918) 663-7058
bnavarro@ncda.org



For updated conference information visit our website at www.ncdaconference.org

EXHIBIT RESERVATION FORM

National Career Development Association
2026 Global Career Development Conference
Minneapolis, MN • June 30-July 2, 2026

Name of Organization: _____
(As you wish it to appear on your sign, limited to 26 characters and/or spaces)

Contact Person(s): _____
(Person who should receive all exhibit information/Person who will be on site at conference booth—NAME AND EMAIL)

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

URL Website Address (required for Virtual Exhibit Hall link): _____

Booth Preferences: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Exhibitor's Name Badge (for complimentary registration): _____

Exhibitor's Name Badge (for complimentary registration): _____

Exhibit-Only Badge (\$100 charge): _____

BOOTH DESCRIPTION:

Please provide a 50-word description for inclusion in the conference program book and virtual exhibit hall. E-mail to bnavarro@ncda.org or attach a separate sheet of paper with your description with reservation form.

ORDERING INFORMATION:

FULL PAYMENT is required to confirm and reserve your space at the NCDA Global Career Development Conference. No spaces will be held or assigned without full payment. Spaces available on a first come, first served basis.

- ☐ Regular Booth 10'x10':
\$1,750 (\$100 discount for each additional booth)
- ☐ Foyer Booth 10'x10': \$2,500
- ☐ Exhibit Only Badge
\$100
(allows in the exhibit hall only.)

EXHIBITOR ENHANCEMENTS

- 50 Drink Tickets: ☐ \$2500
- Social Media Posts: ☐ \$250
- Speaking Engagement: ☐ \$500

PAYMENT INFORMATION:

☐ Check (make check payable to National Career Development Association)

Credit Card: ☐ MasterCard ☐ Visa ☐ American Express

Name on Card: _____

Card #: _____

Security Code (3 digit number on back): _____ Expiration Date: _____

Billing Address: _____

Signature: _____ Date: _____

TOTAL AMOUNT ENCLOSED \$ _____

NCDA's FEI#: 52-6045839

EXHIBITOR'S ACCEPTANCE:

I, _____, the authorized representative of the firm name above, agree to all terms and conditions contained in the exhibiting brochure.

Exhibitor Signature _____ Date _____

MAIL OR FAX COMPLETED ORDER FORM TO:

Brianna Navarro, NCDA Conference Exhibits Coordinator • 305 North Beech Circle, Broken Arrow, OK, 74012 **Fax: (918) 663-7058**
For more information, contact Brianna Navarro (918) 663-7060 or bnavarro@ncda.org.

TERMS AND CONDITIONS

1. FLOOR PLAN. All dimensions and locations shown on the floor plan are believed, but not warranted, to be accurate. The Exhibit Management (NCDA) reserves the right to make such modifications as may be necessary to meet the needs of the exhibitors, the conference program, or safety regulations.

2. CANCELLATION OF SHOW. In the event that fire, strike or other circumstances beyond the control of the Exhibit Management (NCDA) cause the conference or the exhibits or sponsored events to be cancelled, full refund of rental fee will be made.

3. CANCELLATION OF EXHIBIT. In the event that written notification of intent to cancel the exhibit contract is received by April 15, 2026, (NCDA Conference Exhibits, 305 N. Beech Circle, Broken Arrow, OK, 74012; or fax 918.663.7058), the exhibitor fees paid by the exhibitors will be refunded, less a \$100 service charge. No refunds will be given after April 15, 2026.

4. FIRE AND SAFETY REGULATIONS. All local regulations will be strictly enforced, and the exhibitor shall meet and observe all such regulations and assume all responsibility for compliance with them. All furnishings shall meet and observe all such regulations and assume all responsibility for compliance with them. All furnishings, decorations and booth equipment must be fireproofed and electrical wiring must meet the requirements of the exhibit service contractor. No combustible materials or other substance prohibited by the regulations shall be used or stored in or around exhibit booths.

5. APPEARANCE AND ACCEPTABILITY OF EXHIBITS. Any part of the exhibit that does not lend itself to an attractive appearance such as an unfinished side, must be draped at the exhibitor's expense. All exhibits shall be to serve the interests of the participants of the National Career Development Association Global Conference, shall be operated in a way that will not detract from other exhibits, and shall be arranged so that they do not obstruct the general view, nor hide other exhibits. Conference management reserves the right to require the immediate withdrawal of any exhibit, which it believes to be offensive or injurious to the purpose of the Association.

6. INSTALLATION AND DISMANTLING OF EXHIBITS. All installation and dismantling of exhibits must be carried out during the time indicated in the accompanying exhibit information. Sho-Link is the exclusive provider of labor for installation and dismantling of the exhibits.

7. RESTRICTIONS ON THE USE OF SPACE. No exhibitor shall sublet, assign, or share any part of the space allocated without the written consent of conference management. Solicitations, demonstrations, signs and related activities and materials must be carried out within the bounds of their respective booths. Operation of sound devices is allowed if the exhibitor complies with restrictions of loud music. The exhibitor must surrender space occupied in the same condition it was at the time of occupation.

8. EXPOSITION SERVICES. Conference Management has hired Sho-Link to act as the sole exhibit service company of the National Career Development Association Global Conference. Conference Management is in no way responsible for the dealings between the service company management, floor manager, and the exhibitors.

9. LABOR. Sho-Link is the exclusive provider of labor for this event. Information regarding specific regulations that are applicable may be obtained from the exhibit service company.

10. DRAYAGE. All shipments of exhibit materials must be made to the official drayage company as indicated in the exhibitor service kit.

11. LIABILITY. The exhibitor assumes full responsibility and liability for damages to persons or property connected with the exhibitor's display or caused by the exhibitor's agents or employees. Exhibitor agrees to hold harmless, indemnify and defend the National Career Development Association and the Conference Hotel and their respective employees and agents against any claims or expenses arising out of the use of the exhibition.

12. SECURITY. Conference management will provide a security service during the time the exhibits are not open and the hotel will secure the exhibit area during the time that the exhibits are open. However, providing such security shall not be construed to be any assumption of obligation or duty with respect to the protection of the property of exhibitors, which shall at all times remain in the sole possession and custody of each exhibitor and shall be the sole responsibility of each exhibitor.

13. NON-DISCRIMINATION. NCDA will not knowingly accept exhibits or advertisements that discriminate on the basis of race, color, sex, religion or creed, national origin, sexual orientation, disability or age.

SPONSOR FORM

National Career Development Association
2026 Global Career Development Conference
Minneapolis, MN • June 30-July 2, 2026

Company: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

URL Website Address (required for Virtual Exhibit Hall link): _____

Signature _____ Date _____

Please e-mail a 100-word description for the virtual exhibit hall and conference program to bnavarro@ncda.org.
Or attach a separate piece of paper with your description. (Only available Sponsorship Packages)

PLEASE INDICATE PREFERENCE:

- | | |
|--|--|
| <input type="checkbox"/> NCD A Welcome Reception: \$25,000 | <input type="checkbox"/> Lanyard Sponsosr: \$3,000 |
| <input type="checkbox"/> Lunch Sponsor: \$20,000 | <input type="checkbox"/> Refreshment Breaks: \$1,000 (4 available) |
| <input type="checkbox"/> Platinum Sponsor: \$15,000 | <input type="checkbox"/> Program Book sponsor: \$1,000 |
| <input type="checkbox"/> Gold Sponsor: \$10,000 | <input type="checkbox"/> Take-One Literature: \$500 |
| <input type="checkbox"/> Silver Sponsor: \$5,000 | |

PAYMENT INFORMATION:

☐ Check (payable to National Career Development Association) NCD A's FEI#: 52-6045839

Credit Card: ☐ MasterCard ☐ Visa ☐ American Express

Name on Card: _____

Card #: _____

Security Code (3 digit number on back): _____ Expiration Date: _____

Billing Address: _____

Signature: _____ Date: _____

***NOTE: Full payment is due in order to reserve your sponsorship.
No sponsorships will be held without full payment.***

Please complete and return this form with payment to:

Brianna Navarro, NCD A Conference Exhibits Coordinator
305 North Beech Circle, Broken Arrow, OK 74012

Phone: (918) 663-7060 Fax (918) 663-7058 Email: bnavarro@ncda.org



CONFERENCE LOCATION

**HILTON
MINNEAPOLIS**
1001 S Marquette Ave.
Minneapolis, MN 55403

GROUP RATE:

\$209/Night Standard
plus applicable taxes

Reservations must be made by June 6, 2026
in order to receive the group rate. Room block
may fill prior to June 6, so please make your
reservations in advance.

Online Reservations at:
www.ncdaconference.org

PAST NCDA CONFERENCE EXHIBITORS AND SPONSORS

12Twenty
ACT, Inc.
AARP
Alliance of Career Resource
Professionals (ACRP)
AllSumJobs
American Association of Certified
Orthoptists
American Counseling Association
(ACA)
American Counseling Association
Insurance Trust
American-Speech-Language-Hearing
Association
AmeriCorps VISTA
ASVAB CEP
Automation Federation
Awato
Balanced Card Sorts
Beyond B-School
Binghamton University
Bring Your 'A' Game
Bronze Eagle Publications
Bureau of Labor Statistics
Business Model You, LLC
California Coast University
California Southern University
CandidCareer.com
CareerAndTalentHub.com
CareerCycles
CareerSafe
Career Coach Institute, LLC
Career Cruising
Career Development Network
Career Fair Plus
Career Guidance Charts
CareerGuy.com
Career Key, Inc.
CareerLeader
Career Liftoff Interest Inventory
Career Management Alliance
Career Marketing Techniques
CareerOneStop
Careerplanner.com, Inc.
Career [RE]Search Group
Career Shift LLC
CareerTeam
Career Thought Leaders
Careers By Design
Careers By The People
Center for Credentialing and
Education

Center on Education and Work
CERIC
Certiport
College Measures
College Transition Publishing
Columbia Southern University
Core Passion, Inc.
CPP, Inc.
CRG Consulting Resource Group
International, Inc.
CSO Research, Inc.
DeBruce Foundation
Ducere Global Business School
Dewey Color System
Digital Revolutions
DiscoverPolicing.org
Echoing Green
EdITS Publishing
Education Career Services, LLC
Educational Testing Service
Elevate, Inc.
Elevations for Students
Emerald Career Publishing
Expo Enterprise, Inc.
Federal Bonding Program
Federal Deposit Insurance
Corporation
Feel Good, Inc.
Find Your Grind
FINRA
FOCUS 2 Online Career
Assessment & Major
Exploration System
FOCUS 2 Career and Education
Planning
Fragomen
FranNet
Fridayd, LLC
Geographic Solutions
GoinGlobal
Goodheart-Wilcox Publisher
GradLeaders
Graduway
Grand Canyon University
Green Jobs with PLT and ICPE
Greenwood Career Counseling
Systems
GS Consultants
Guided Compass
Harrison Assessments
High Frequency Living

HillClimbers.org
Hiration
Hobnob
How I Compare
Identimap, Inc.
ILOSTMYJOB.COM
indoCo, LLC
Indigo by Watershed, Inc.
Inspired Business Institute
Interstride
InterviewFocus.com
InterviewStream.com
intoCAREERS
IPAT
JibberJobber.com
JIST Publishing
Job Corps
Job-Hunt.org
Jobscan
Jobs Connected
Jobshop, Inc.
JumpForward
Kuder, Inc.
Learning Express, LLC
Life After Graduation
Life Reimagined
Lighthouse Assessments
ManpowerGroup
McGraw-Hill/Contemporary
Meditec
Mining Your Metaphors
My Career Closet
NADA Foundation
National Career Pathways
National Court Reporters
Association
OneLifeTools
OUT for Work
PAIRIN
PAR, Inc.
Passport Career.com
Peak-Career Consulting
Pearson
Pearson Assessments
Personality Dynamics, LTD.
PurpleBriefcase.com
Purposely, Inc.
Qatar Career Development
Center
Resume Place
Resume Scriptor

Resume Writing Academy
Resume Writing Academy/Career
Thought Leaders
ResuMiniMe
Relevant Classroom
R/S Foundation
Russian Blue Diamond
Securities Training Corporation
Self Directed Search
SkillScan
Sparkpath
Talent Matters
The Center for Work Ethic
Development
The Grove Consultants
International
The Highlands Company
The International Advantage
The National Resume Writers'
Association
The National Society of
Leadership and Success
The Omnia Group
The Resume Place, Inc.
The Washington Center
Thrive Academics
Trumotivate
TruPulse
Tuapath
TypeFocus Careers
Uni-Cation
University of the Rockies
US Army Recruiting Education
Division
US Fish and Wildlife Service
Vault.com
Vocational Evaluation Forensic
Certificate of Auburn
University
Vocational Research Institute
Walden University
Welfare Peer TA Network
Wingspans
Wonderlic
Working Wardrobes
Workplace Coach Institute, Inc.
Xap Corporation
Yanset Career Development
Yellowstone National Park
Lodges
Zeiders Enterprises

***Join us at the
Hilton Minneapolis!***



Be a part of the largest gathering of career development professionals. Highlight your products and services to professionals in the field.

For more information on exhibiting, sponsoring, or advertising, contact Brianna Navarro at (918) 663-7060 or bnavarro@ncda.org

NCD A | National Career Development Association

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